



Production Performance and  
Optimization Management

# Who we are



Integrity



Service



Creativity



Simplicity



Growth

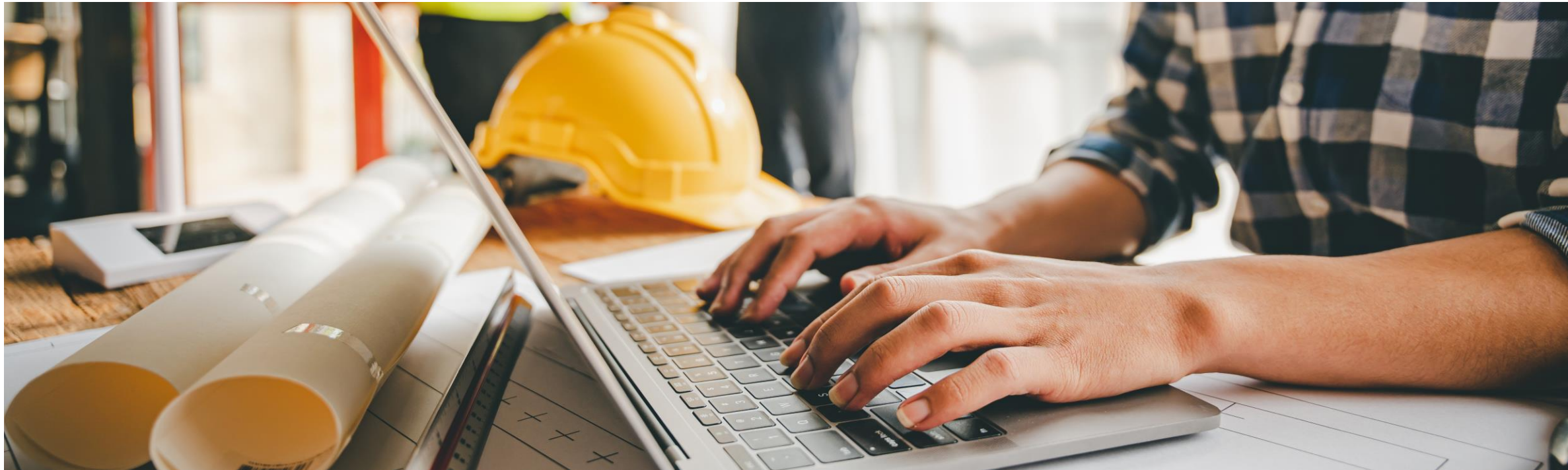
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As a forward-thinking company, we are here to help the precast industry grow.

# Company purpose

To listen to and understand the precast concrete industry to create better solutions.

Ultimately driving the entire industry towards achieving its full potential.



Solving your needs

# See into your plant like never before

Idencia provides services to manage production performance and optimization.

- Collect, track, analyze and report on data to gain insights into performance and efficiency.
- Easily track and see where each of your products are in their lifecycle.
- Connect each of your plants and analyze how each is performing or review overall performance.
- Scalable solution that grows with you.

Idencia allows you to be the hero through providing visibility into how your plant is performing and provides the tools to allow you to optimize its performance.



# Benefits for your plant

## **Eliminate costs of waste produced in plants**

Track materials coming in, analyze materials used vs. wasted, streamline material usage

## **Improve overall productivity and efficiency**

RFID tracking, GPS tracking, raw material tracking, shipping processes

## **Simplify plant management**

Searchable digital records, auto-generated reports on everyday happenings, QC reports

## **Single source of product data**

All product data in one centralized location, easy data analysis

# Who's the hero?



Yard Managers



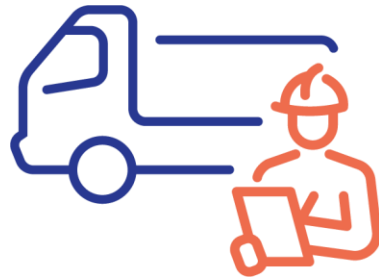
Plant Managers



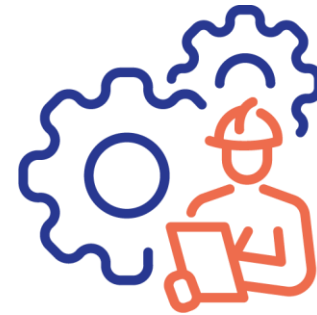
QC Managers



Finance Teams



Shipping Managers



Maintenance Teams

# The Idencia solution



# Three steps to success

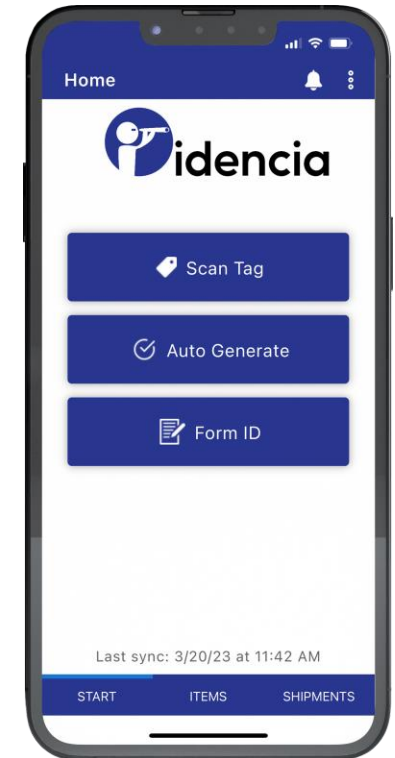
**Step 1:** Track your products

**Step 2:** Sync data into Management Portal

**Step 3:** Review dashboards and auto-generated reports for optimization purposes

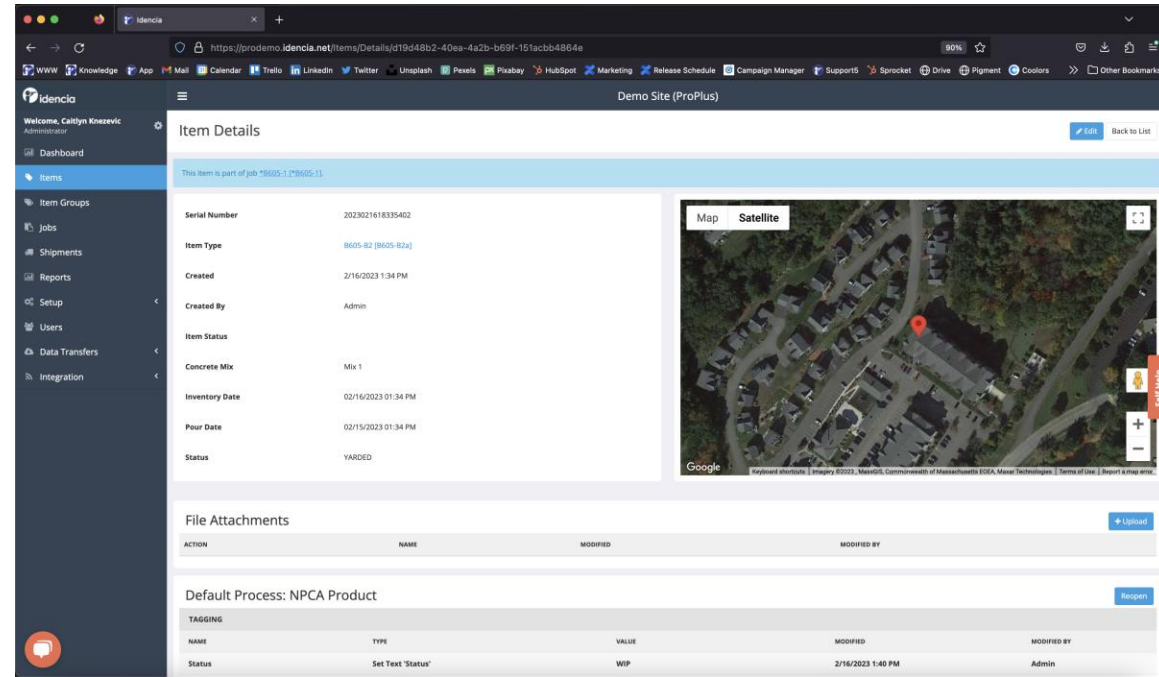
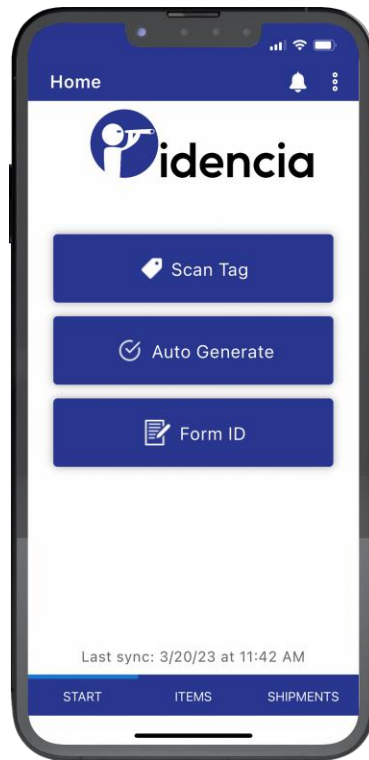
# 1. Track your products

Embed and scan product tag during production, then enter data on mobile app.



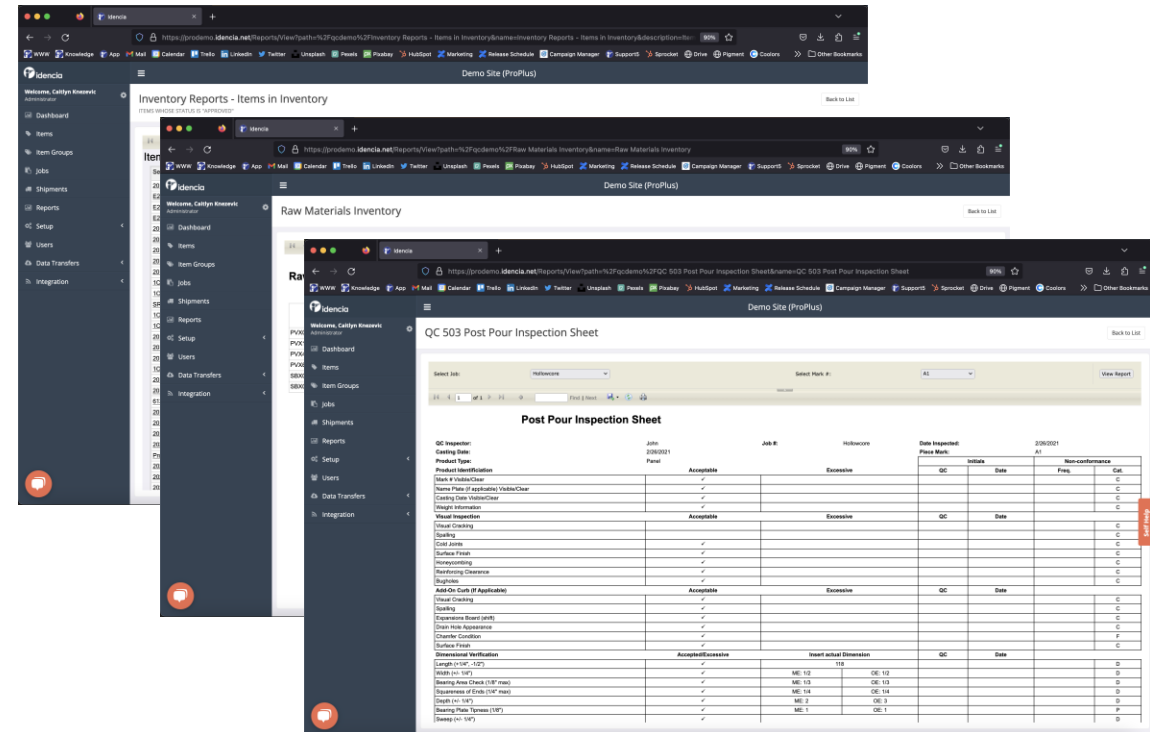
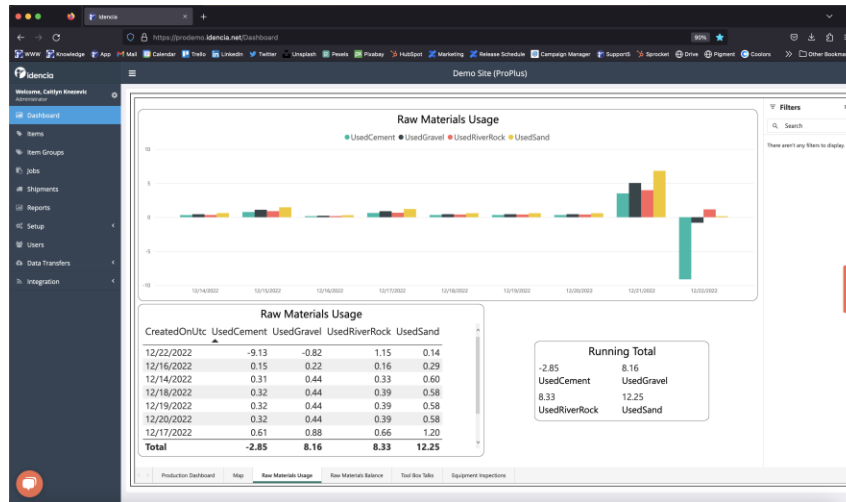
# 2. Sync data

Sync data from mobile app to Management Portal for storage, access and analysis.



# 3. Review dashboards and reports

The dashboards and reports in Idencia show you the information you need to make informed decisions.



# Idencia adapts to you

An extension of your current workflow practices:

- Integrates with your processes as they currently exist
- System replicates how you presently record information
- Database is populated with your products, mix designs and process forms

Additional benefits:

- No pen and paper
- Digital records of all tasks completed by employees
- Searchable information and reports

**The only difference to employees is that they are using a mobile device!**

# Integrations



ForneyVault integration allows you to access your testing data directly in your Idencia system.



We are always listening and adapting; more integrations are in progress!

# Technical information

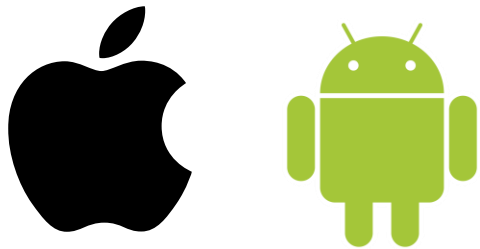


Web-hosted using the strength and security of Microsoft Azure cloud services.



UHF passive RFID tags encased in plastic using ultrasonic welding:

- No external power source required
- Submersible up to 25mm in concrete
- Estimated 50-year lifespan



Compatible with Apple and Android devices, hand scanners and fixed readers.

Proven success



# Where is Idencia used?



# Our customers

Over 90 plants and projects have used Idencia to take control of their costs.



# Hear it from them



## Shea Concrete Products

“I couldn’t imagine going back to paper, absolutely not.”

**Mark Burns, QC Inspector**



## Stubbe's Precast

“The program is easy to use and very flexible. We’re able to customize it to our needs and processes.”

**Steven Van Wyk, QA Manager**



## Cape Fear Precast

“I now spend more time on improving quality, not paperwork.”

**Matt Hoyman, QC Inspector**

# Hear it from them

“I was immediately drawn to do business with Idencia when I met a part of their development team in a PQS class. **The fact that they want their team members to know as much as they can about the industry so they can better tailor their program to our needs, goes a long way.** Idencia is a very easy system to set up and use; and they are more than willing to hear input on how to continually make their program better. We have had nothing but positive experiences working with Idencia and would highly recommend them to anyone looking to streamline their Quality Control and Inventory process.”



— Jacob Granger, Quality Control Manager, Cuz Concrete Products, Inc.



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